

# Promotional & Advertising Opportunities

Choose how you want to be present in the PTCOG 62!

Below you can find the available promotional and advertising items.

For any questions, please contact me via [nkarabelova@kenes.com](mailto:nkarabelova@kenes.com).

## PRESENCE

### PLENARY SYMPOSIUM

Host an official Non-CME plenary industry session.

[Learn More](#)

### PARALLEL SYMPOSIUM

Host an official Non-CME parallel industry session.

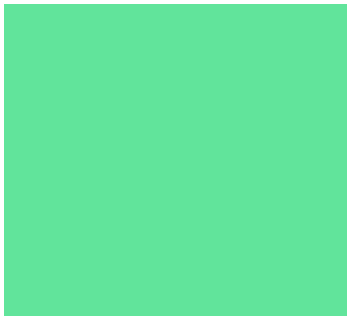
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## **MEET THE EXPERT SESSION**

Host an official Non-CME meet the expert session.

[Learn More](#)

## **VISIBILITY**



## **LANYARDS**

Opportunity to place company's logo on the lanyards.

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## **COFFEE BREAK**

Promote your company at one or more coffee breaks.

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## **WELCOME RECEPTION**

Promote your company at the networking reception.

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## **BRANDING OPPORTUNITIES**

Be visible and have a logo, and advert or a video online.

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## **PROMOTION ON PLASMA SCREENS**

Promote your session in this loop slide advert.

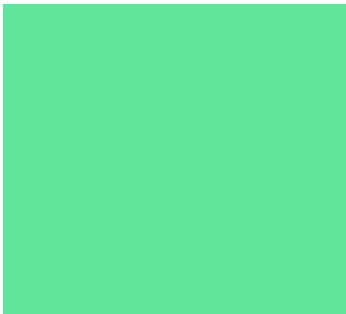
[Learn More](#)

## **MEETING ROOM**

Host guests by hiring a room at the venue or online.

[Learn More](#)

## **ADVERTISE**



## **FLYERS DISTRIBUTION**

Promotional material included in the Congress bags.

[Learn More](#)

## **MOBILE APP ADVERT**

Advertise your session or booth in our mobile app.

[Learn More](#)

## **PUSH NOTIFICATION**

Connect with participants with a push notification.

[Learn More](#)

## **PROMOTIONAL MAILSHOT**

Gain additional exposure for your session, company or booth.

[Learn More](#)

## **POST-CONGRESS MAILSHOT**

Connect with participants after the Congress days and gain additional exposure.

[Learn More](#)

## **ABSENT EXHIBITOR**

Distribute promotional information without attending the Congress.

[Learn More](#)

**Note:** Support for all items will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

Please note that it is the Exhibitors'/ Supporters' responsibility to comply with the local authority's regulations, [EFPIA](#) (European Federation of Pharmaceuticals Industries & Associations), [Medtech Europe](#) (represents Medical Technology industry) and [IFPMA](#) (International Federation of Pharmaceutical Manufacturers & Associations) Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.

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## LEARN MORE

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