



# INDUSTRY PROSPECTUS

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**62nd Annual PTCOG Conference**

**10-15 JUNE 2024**  
**SINGAPORE**



## PTCOG CHAIR & LOCAL HOST'S INVITATION

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Dear Colleagues,

On behalf of the PTCOG Executive Committee and of the Local Organizing Committee, we are pleased to invite you to Singapore for the 62nd edition of the annual PTCOG meeting. Singapore was recently named the most beautiful city in Asia and will surprise you with its fantastic food and amazing landscape. With 3 proton therapy centers and 6 gantries in a population of only 5.4 million, Singapore is the country with the highest number of proton therapy rooms per inhabitant worldwide. A perfect location for our PTCOG 62!

The conference this year will start with a two-days educational session followed by 3 days of multi-session scientific reports with several subcommittee meetings in between. The conference theme is “Synergy through collaboration”, stressing the importance of collaboration in the field of particle therapy. We expect an outstanding scientific program covering clinics, physics, and biology topics, many plenary talks, and round tables for debating hot issues in particle therapy.

Owing to the exceptional growth of proton therapy centers worldwide, PTCOG reached now over 4,000 members and nearly 100 facility representatives in the Steering Committee. PTCOG 61 in Madrid reached a record number of 1,600 participants on site, demonstrating the growing interest and research in particle therapy. PTCOG now has 16 active Sub-Committees that will report their activities in a dedicated session during the scientific meeting. You are welcome to join these Sub-Committees any time. This will be the first year where the new Scholar-in-Training (SIT) Sub-Committee will be involved in the educational and scientific program planning, resulting in a higher involvement of the younger generations in the PTCOG leadership and in the meeting. We will also discuss PTCOG funding for small research projects and the future of the PTCOG Scientific journal, the International Journal of Particle Therapy, that just got the first impact factor. The Steering Committee will be called to elect new members of the Executive Committee and to decide the site of the 2027 PTCOG annual meeting.

We look forward to your participation and spending time with you in Singapore. We are sure that this will be an awesome scientific experience and we also hope you will enjoy the local flavor and hospitality.

Welcome to PTCOG 62!

Marco Durante  
PTCOG President  
Martin Jermann  
PTCOG Secretary

Michael Wang Lian Chek  
Local Organising Committee (LOC)  
Youngyi Han  
PTCOG-AO Chair



## LOCATION AND VENUE

Suntec, Singapore | 1 Raffles Boulevard | Singapore 039593

Website: <https://www.suntecsingapore.com/>



## STATISTICS FROM PREVIOUS YEARS

	PTCOG 53 Shanghai	PTCOG 54 San Diego	PTCOG 55 Prague	PTCOG 56 Chiba / Yokohama	PTCOG 57 Cincinnati	PTCOG 58 Manchester	PTCOG 59 Online	PTCOG 60 Miami	PTCOG 61 Madrid
EDUCATIONAL SESSIONS	582	468	459	394	347	466	-	247	562
SCIENTIFIC MEETING	542	923	1036	1011	975	1113	-	493	1223
TOTAL PARTICIPANTS	832	1010	1172	1117	1050	1311	1083	939	1412



## SPONSORSHIP PACKAGES

### DIAMOND PACKAGE – 1 available

Give your company and brand the exclusive naming rights to PTCOG 62. The best way to stand out from the rest, with the highest visibility on all different platforms, web, printed and at the conference itself.

- 56sqm of space in the Exhibition Area with premium location for best traffic
- Acknowledgement as Diamond Supporter –on website, printed materials, and onsite signage
- Diamond 50-minute **Exclusive** Lunch time Industry Symposium
- (1) One Advertisement in Pocket program handout according to compliance regulations
- (1) One Branded company slide with logo on digital screen or TV in non-educational areas
- (1) One Mobile App Advertisement
- Onsite Private Meeting Room (For the duration of Scientific Meeting)
- (1) Rollup in approved location for duration of conference – supplied by the supporter
- (2) Two Promotional E-Blasts – (1) pre and (1) post conference email blasts sent to all PTCOG 62 registered delegates
- (2) Two App Push notifications
- (2) Bag Inserts – Promotional Material and Giveaway
- Company logo and link on thank you email –send to all delegates shortly after the conference, with a link to company’s website.
- (5) Five Full Conference Registrations
- (10) Ten Exhibitor passes – allowing access to the exhibition hall only. Scientific and educational areas not included.
- (10) Ten Networking Event tickets

#### **ADDITIONAL BENEFITS:**

Each Supporter and Exhibitor will be acknowledged in the Industry Support and Exhibition section of the pocket program, on the event website, onsite signage, and mobile application.

In addition to the above, every supporter will get access to the conference Wi-Fi.



## PLATINUM PACKAGE – 2 available

Set your visibility high as one of PTCOG's best partners. A combination of space and symposia make this a wonderful opportunity for your company to align itself with PTCOG and promote your brand.

- 48 sqm Space Only Booth
- Acknowledgement as Platinum Supporter –on website, printed materials, and onsite signage
- 50-minute Industry Symposium – **Parallel** Lunch time Industry Symposium
- (1) One Mobile App Advertisement
- Onsite Private Meeting Room (For the duration of Scientific Meeting)
- (1) One Branded company slide with logo on digital screen or TV in non-educational areas
- (1) One Rollup in approved location for duration of Conference
- (1) One Promotional E-Blast – pre-conference email sent to all registered delegates
- (1) One App Push notification –sent to delegates during the conference
- (1) One Bag Insert
- Company logo and link on thank you email –send to all delegates shortly after the conference, with a link to company's website.
- (4) Four Full Conference Registrations
- (6) Six Exhibitor passes – allowing access to the exhibition hall only. Scientific and educational areas not included.
- (6) Six Networking Event Tickets

### ADDITIONAL BENEFITS:

Each Supporter and Exhibitor will be acknowledged in the Industry Support and Exhibition section of the pocket program, on the event website, onsite signage, and mobile application.

In addition to the above, every supporter will get access to the conference Wi-Fi.





## **GOLD PACKAGE – 4 available**

Enhance your participation as a key partner of PTCOG. This unique opportunity enables your company to connect with attendees and spotlight your brand.

- 36 sqm Space Only Booth
- Acknowledgement as Gold Supporter –on website, printed materials, and onsite signage
- 30-minute Parallel Industry Symposium
- (1) One Mobile App Advertisement
- (1) One Branded company slide with logo on digital screen or TV in non-educational areas
- (1) One Rollup in approved location for duration of Conference
- (1) One Promotional E-Blast – pre-conference email sent to all registered delegates
- (1) One App Push notification –sent to delegates during the conference
- (1) One Bag Insert
- Company logo and link on thank you email –send to all delegates shortly after the conference, with a link to company’s website.
- (3) Three Full Conference Registrations – as a benefit of Gold Sponsorship category
- (5) Five Exhibitor passes – allowing access to the exhibition hall only. Scientific and educational areas not included.
- (5) Five Networking Event Tickets

### **ADDITIONAL BENEFITS:**

Each Supporter and Exhibitor will be acknowledged in the Industry Support and Exhibition section of the pocket program, on the event website, onsite signage, and mobile application.

In addition to the above, every supporter will get access to the conference Wi-Fi.





## **SILVER PACKAGE – 6 available**

Be in a select group of major sponsors of PTCOG 62. A 25 sqm booth for your company in a highly visible Exhibition Area location, coupled with great promotion opportunities.

- 24 sqm of Space Only Booth in the Exhibition Area
- Acknowledgement as Silver Supporter –on website, printed materials, and onsite signage
- (1) One Mobile App Advertisement
- (1) One Promotional E-Blast – pre-conference email sent to all registered delegates
- (1) One App Push notification –sent to delegates during the conference
- (1) One Bag Insert
- Company logo and link on thank you email –send to all delegates shortly after the conference, with a link to page of your company’s website.
- (2) Two Full Conference Registrations – as a benefit of Silver Sponsorship category
- (4) Four Exhibitor passes – allowing access to the exhibition hall only. Scientific and educational areas not included.
- (4) Four Networking Event Tickets

### **ADDITIONAL BENEFITS:**

Each Supporter and Exhibitor will be acknowledged in the Industry Support and Exhibition section of the pocket program, on the event website, onsite signage, and mobile application.

In addition to the above, every supporter will get access to the conference Wi-Fi.





## **BRONZE PACKAGE – 8 available**

Stand out as a sponsored partner to PTCOG with additional visibility and preferred location to PTCOG 62 exhibitors.

- 16 sqm Space Only Booth in the Exhibition
- Acknowledgement as Bronze Supporter –on website, printed materials, and onsite signage
- (1) One App Push notification –sent to delegates during the conference
- (1) One Mobile App Advert
- Company logo and link on thank you email –send to all delegates shortly after the conference, with a company’s website.
- (1) One Full Conference registration – as a benefit of Bronze Sponsorship category
- (2) Two Exhibitor passes – allowing access to the exhibition hall only. Scientific and educational areas not included.
- (2) Two Networking Event Tickets

### **ADDITIONAL BENEFITS:**

Each Supporter and Exhibitor will be acknowledged in the Industry Support and Exhibition section of the pocket program, on the event website, onsite signage, and mobile application.  
In addition to the above, every supporter will get access to the conference Wi-Fi.







## EXHIBITOR PACKAGE

- 9 sqm Shell Scheme Booth in the Exhibition
- Shell Scheme construction (3x3)
- Fascia panel with standard lettering – black letters on white background
- Acknowledgement as Exhibitor –on website, printed materials, and onsite signage
- (2) Two Exhibitor passes – allowing access to the exhibition hall only. Scientific and educational areas not included.
- Access to Conference Wi-Fi (upgraded options available if required at request)

### ADDITIONAL BENEFITS:

Each Supporter and Exhibitor will be acknowledged in the Industry Support and Exhibition section of the pocket program, on the event website, onsite signage, and mobile application. In addition to the above, every supporter will get access to the conference Wi-Fi.

### IMPORTANT INFORMATION:

Shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.





## IMPROVED VISIBILITY - OPTIONAL EXTRAS



### WELCOME RECEPTION

Supporter will have the opportunity to promote itself through a networking reception on the first evening to which all registered attendees are invited. Hospitality and any activities provided will be in compliance with all relevant industry codes.

- Supporter's logo on sign at the entrance to the Welcome Reception.
- Opportunity to provide items bearing company logo for use at the event.

Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, virtual platform, mobile application, and with signage during the event.



### COFFEE BREAK

Coffee will be served during breaks in the exhibition area. Hospitality provided will be in compliance with all relevant industry codes.

Opportunity to have a one-day display of the company's logo at the catering point located within the exhibit area.

Opportunity to provide items bearing the company logo for use during the supported break.

Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, virtual platform, mobile application and with signage during the event.





## CONFERENCE LANYARDS

Opportunity to place company logo on the lanyards. The Organizing Committee will select the type and design of the lanyards.

The support entitlements are as follows:

- The Lanyards will bear the Conference and Supporter's logo
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, mobile application and with signage during the event.



## CONFERENCE BAGS

Opportunity to place company logo on the conference bags. The Organizing Committee will select the type and design of the bags.

The support entitlements are as follows:

- The bags will bear the Conference and Supporter's logo
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, mobile application and with signage during the event.



## MEETING ROOMS

An opportunity to hire a room at the venue that may be used as a Hospitality Suite or Meeting Room. Supporter will be able to host and entertain its guests throughout the Conference. Supporters will have the option to order catering and AV equipment at an additional cost. Hospitality provided will be in compliance with all relevant industry codes and compliance guidelines.

Opportunity to brand the hospitality suite.

Acknowledgement on directional signage outside suite.





## BRANDING OPPORTUNITIES IN THE VENUE

- Several branding opportunities will be available across the conference center. These are still upon confirmation and the supporter will receive these options in a separate file.



## PTCOG 62 OFFICIAL MOBILE APP SPONSOR

The Conference Mobile App engages attendees with personalized planning tools and real-time event updates. The App transforms smartphones, tablets, and laptops into tools for active participation and makes it easy for participants to access Conference information to connect with speakers and colleagues. The App includes the scientific program, abstracts, speakers' information, participants' list, the rating/voting system for sessions and speakers, and a personalized scheduler. The App can be downloaded from the Apple App Store and Google Play. The Mobile App support includes:

- Supporter acknowledgement on the splash/pop-up screen of the App: "Supported by: company name" (product logo not permitted).
- 2 "push notifications" included in the sponsorship package.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, virtual platform, mobile application and with signage during the event.



## MOBILE APP ADVERT

- Gain additional exposure for your company, industry session or booth by advertising it in a designated section of the Mobile App.
- The Conference Mobile App will be available for all participants who download the app.





## PUSH NOTIFICATION

- One “push notification” sent to all participants\* onsite through the mobile app and online via the virtual platform during the sessions’ breaks.
- Date and time to be coordinated with Conference organizer.
- Specifications will be provided by the Conference organizer.
- The Conference App will be available for all participants who download the app.

*\*Only for those participants who have opted to receive such information.*



## FLYERS DISTRIBUTION

- Opportunity to distribute company’s flyers during the conference in the exhibition hall.
- Materials should be provided by the Supporter.
- The distribution can be handled by the Supporter’s representative in the hall or materials can be placed on Display table with other sponsored materials.



## BAG INSERTS

- Promotional material (up to 4-page insert, A4 flyer) will be included in the bags.
- Material should be provided by the Supporter and approved by the Secretariat.
- Supporters’ product information will be available for all participants.





## PROMOTIONAL MAILSHOT

Gain additional exposure for your industry session, company or exhibition booth by sending out a Mail Blast to the pre-registered delegates who have agreed to receive promotional material, at a date and time coordinated with the Conference Organizer.

**Exclusive:** Mail blast will be exclusive for the supporting company. The designed mail blast (html format with Kenes design requirements) and the preferred “Subject” to be provided by the Supporter and subject to receipt by 6 weeks prior to the Conference. ”From” field will be PTCOG 62.

**Joint:** Mail blast will be shared with other supporting companies. Supporting company should provide the content for the mail blast following Kenes design requirements. Design of mail blast will be done by Kenes/Organizer.

Please note: Mailshots sent prior to the beginning of the virtual Conference cannot be linked to activities within the virtual platform as this one is not live/ available yet, i.e Industry sessions and booths.

\* In the case where the supporter cannot provide a compliant HTML file, they may provide one pdf/ image, that will be embedded into the Conference designed mailshot for an additional charge of \$250. Content received after the deadline may be processed for an additional fee of \$500.

**Industry Support Disclosure**—will be added to all mailshots

This event is supported, in part, by funding from industry. All support is managed in strict accordance with CME/CPD accreditation criteria and standards for commercial support. Industry Sponsored Symposia are organized by industry and not included in the main event CME/CPD credit offering.





## POST-CONFERENCE MAILSHOT

Connect with participants after the Conference days by sending out a post-Conference Exclusive Mail Blast to registered delegates who have agreed to receive promotional material, at a date and time coordinated with the Conference Organizer.

- Mail blast will be exclusive for the supporting company. The designed mail blast (html format with Kenes design requirements) and the preferred “Subject” to be provided by the Supporter. “From” field will be PTCOG 62.

\* In the case where the supporter cannot provide a compliant HTML file, they may provide one pdf/ image, that will be embedded into the Conference designed mailshot for an additional charge of \$250. Content received after the deadline may be processed for an additional fee of \$500.

Industry Support Disclosure—will be added to all mailshots.

This event is supported, in part, by funding from industry. All support is managed in strict accordance with CME/CPD accreditation criteria and standards for commercial support. Industry Sponsored Symposia are organized by industry and not included in the main event CME/CPD credit offering.

## PAYMENT & CANCELLATION TERMS & CONDITIONS

10-15 JUNE 2024  
SINGAPORE

| [ptcog62.org](http://ptcog62.org)  
| #PTCOG62



## **CANCELLATION /MODIFICATION POLICY:**

Cancellation/modification of Support items must be made in writing to the Industry Liaison & Sales Associate:  
Nikol Karabelova -[nkarabelova@kenes.com](mailto:nkarabelova@kenes.com).

The organizers shall retain:

- 10% of the agreed package amount if the cancellation/ modification is made before December 14th, 2023, inclusive.
- 50% of the agreed package amount if the cancellation/ modification is made between December 12th, 2023 – February 11th, 2024, inclusive.
- 100% of the agreed package amount if the cancellation/ modification is made after February 11th, 2024.

## **TERMS OF PAYMENT**

- 60% upon receipt of the Sponsorship agreement and first invoice
- 40% by March 11th, 2024

All payments must be received before the start date of the Conference. Should the Exhibitor fail to complete payments prior to the commencement of the Conference, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fee.

## **CONTACT**

For more detailed information, please contact:

Nikol Karabelova – Industry Liaison and Sales Team Leader

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